

Marshall A. Dunbar

EXECUTIVE OPERATIONS | STRATEGY EXECUTION | ORGANIZATIONAL TRANSFORMATION

marshalldunbar.com | 214.901.8884 | marshall.dunbar@gmail.com | linkedin.com/in/marshall-dunbar

EXECUTIVE PROFILE

Cross-sector executive and organizational leader with more than 20 years of experience spanning enterprise operations, strategic planning, organizational transformation, technology delivery, nonprofit administration, and leadership development. Former Executive Vice President and Chief Operating Officer with a demonstrated ability to translate organizational strategy into operational execution, strengthen organizational infrastructure, develop leaders, and guide multidisciplinary teams through complex initiatives. Experience includes directing multimillion-dollar technology programs, leading globally distributed teams, managing nonprofit operations, and advancing organizational performance across corporate, nonprofit, and institutional environments. Founder of Arvelis Digital Solutions, an emerging AI solutions consulting venture focused on connecting organizational challenges with practical technology-enabled solutions.

CORE EXECUTIVE CAPABILITIES

Enterprise Operations & Operating Models | Organizational Transformation & Change | Strategy Execution
Cross-Functional Executive Leadership | Leadership Development & Coaching | Budget & Resource Stewardship
Digital Delivery & Agile Governance | Process, Policy & Performance Improvement | Partnerships & Risk Management

PROFESSIONAL EXPERIENCE

Founder and Principal

2026–Present

Arvelis Digital Solutions | Irving, TX

- Develop strategic relationships with businesses seeking to improve operational efficiency, modernize workflows, and leverage artificial intelligence to address organizational challenges.
- Translate business needs into potential AI and digital solutions through consultation, discovery, and collaboration with technology development and implementation partners.
- Establish a partner-driven business model connecting organizations with specialized technical expertise while maintaining a focus on client relationships, solution alignment, and business outcomes.
- Lead business strategy, market positioning, partnership development, and operational planning for the emerging consulting venture.

Executive Vice President & Chief Operating Officer

2022–2026

Dallas Christian College | Dallas, TX

- Led a cross-functional operations portfolio spanning enrollment, student life, athletics, marketing and communications, facilities, dining services, campus safety, and related services.
- Translated institutional strategy into coordinated operating priorities, accountability practices, policy decisions, and cross-department execution in partnership with senior leadership.
- Partnered with executive and finance leaders on resource allocation, staffing priorities, vendor evaluation, operational readiness, and improvements to workflows and services.
- Helped achieve the second-highest traditional-student enrollment in the college's history and fall-to-spring retention in the 80% range through integrated recruitment and engagement efforts.
- Developed policies and operating practices across recruitment, housing, scholarships, personnel support, and student services while strengthening coordination across diverse leadership teams.

Senior Business Operations Manager

2022

EssilorLuxottica | Dallas, TX

- Led operating solutions and strategic execution for complex Managed Vision Care client programs, coordinating stakeholders across functions and enterprise service teams.
- Aligned client requirements, risk management, issue resolution, and repeatable workflows to improve consistency and service delivery.

Marshall A. Dunbar

Senior Delivery Director

2018–2021

Photon Infotech | Dallas, TX

- Directed multimillion-dollar web and mobile programs for major clients including Walgreens, Citibank, and Under Armour; led globally distributed teams of more than 50 engineers, creatives, and project managers.
- Built Agile delivery frameworks, standard operating procedures, delivery governance, onboarding systems, performance metrics, and estimation practices to support dependable execution.
- Managed scope, delivery schedules, resource planning, and project costs while serving as an internal subject-matter expert for delivery forecasting and team velocity.
- Designed a Department of Labor-certified apprenticeship program with structured work-process schedules and college-credit curricula.

Vice President, Program Operations

2014–2018

Christian Community Action | Lewisville, TX

- Managed a multi-million-dollar operating budget and 13-member paid team while leading service delivery, resource planning, and operational improvement across community programs.
- Established performance expectations, program standards, implementation timelines, and SOPs to strengthen reporting, service quality, and accountability.
- Secured major grant funding and built partnerships with government agencies, foundations, corporations, municipalities, and nonprofits to expand reach and resources.
- Facilitated leadership-development workshops, staff coaching, mentoring, and the organization's annual Global Leadership Summit hosting.

EARLIER LEADERSHIP & PUBLIC SERVICE

Associate Store Manager — Apple Inc. | 2012–2014 | Led retail operations, inventory, customer experience, business solutions, and team performance in the Dallas–Fort Worth market.

First Lieutenant — U.S. Army Reserve | 2011–2014 | Commissioned officer and chaplain candidate; advised leaders and supported personnel engagement, training coordination, and family well-being.

Supervisory Security Officer — U.S. Department of Homeland Security / TSA | 2002–2011 | Supervised airport security operations and four-airport coordination-center activity; selected for a national leadership-development project team and represented 25+ supervisors on an executive advisory committee.

Deputy Sheriff — Montgomery County Sheriff's Department | 2001–2002 | Managed secure-facility safety, law-enforcement procedures, incident documentation, and court-related reporting.

Enlisted Soldier — U.S. Army | 1997–2001 | Supported facilities, logistics, budgeting, records, and administrative operations during stateside and overseas assignments; earned the Army Commendation Medal and additional service awards.

EDUCATION

Doctorate, Leadership Development | Dallas Theological Seminary

Master's, Behavioral Sciences | Liberty University

Bachelor's, Organizational Leadership | Dallas Christian College

ADDITIONAL LEADERSHIP & TEACHING

Assistant Professor, Psychology, Dallas Christian College (2026; concurrent with executive role)

CLIFTON STRENGTHS

Restorative | Learner | Analytical | Connectedness | Relator